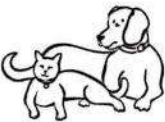


Happy New Year from Cicero Animal Clinic P.C.!

Happy New Year from Cicero Animal Clinic, P.C.!



Keep up with Clinic News:



As we enter our 18th year of service to our furry friends and their families, we are prepared to take the year head on. It is always our goal to provide the best possible healthcare to your pets and the best possible customer service to you. We believe in treating our clients and their pets as part of our family and make every effort to go above and beyond your expectations.

Each year our Doctors and staff are kept up to date on the latest diseases, treatments and recommendations through continuing education to make sure we are always up to speed with the changes and challenges in veterinary medicine.

In the start of the new year, we would like to share our clinic mission:

Cicero Animal Clinic, P.C. is dedicated to providing

- Compassionate care
- Amicable staff and surroundings
- Recognition of the human/pet bond
- Education to prolong the quality of life.

*Our mission is simple and we strive to uphold it.*

If you decide you do not want to be subscribed to our newsletter, (we hope you do!) simply follow the unsubscribe link at the bottom of this email.

From the very bottom of all of our hearts,  
we wish you a very Happy New Year!



*Congratulations  
Mr. and Mrs. Oliver!*



*Jessah Serafini Photography*

**And meet Maple,  
their newly adopted kitty!**



Join us in reminiscing the past year (ish) of memories here at Cicero Animal Clinic, P.C. by clicking the video below. Thank you all for helping to make 2017 great!



Our social media links:



It's Dental Health Quarter here at CAC!



General Dental Health



Dental health is assessed by our Veterinarians during every physical exam as it is a *vital* part of your pets' health. There are many things you can do to help maintain your pets' dental health including many safe products.

~ Pet specific tooth brushes and toothpaste ~



~ Oral care specific foods, treats and chews ~

DID YOU KNOW the most commonly seen disease in pets is *dental disease*? Bad breath isn't just awful for you; it can mean bad teeth and infected gums for your pet! Poor dental health is painful, inhibits eating and predisposes your pet to other major health concerns such as **heart, kidney and liver disease**. While brushing your pet's teeth regularly is helpful, the best way to evaluate and maintain your pet's oral health is by having a comprehensive dental cleaning.

A *comprehensive dental cleaning and evaluation* for your pet is done under general anesthesia while your pet is safely monitored by our Licensed Veterinary Technicians with state-of-the-art monitoring equipment. Your pet's teeth will be ultrasonically scaled and polished followed by a thorough examination of each tooth by a veterinarian. Any non-viable teeth are surgically removed so that your pet's mouth can heal.

In recognition of the upcoming National Pet Dental Health month in February, we are offering a special rebate on your pet's pre-anesthetic physical evaluation (a \$46 dollar value) to be used at the time of your pet's dental cleaning during the month of February or March.

All pets undergoing anesthetic procedures must be examined by one of our veterinarians within four (4) weeks prior to the procedure. Your pet(s) must be up to date on all required vaccines and dogs must be up to date on their heartworm test.

HERE'S WHAT TO DO:



~ Oral rinses and water additives ~



What's the best, most effective preventative action you can take for your pet's dental health? **Brushing their teeth!** Whether you can swing it every day or only have time once a week, *any brushing is better than no brushing!* There are even dental wipes you can use for a quick swipe if you're short on time. Really want to help your pet's teeth but can't seem to remember to actually do it? Try keeping your pet's toothbrush right in the bathroom so you remember when you are brushing your own teeth. Mark it on the calendar. Add it to your chore list. If you have a very compliant pet, you can even add it to the kid's chore list! Brushing is really the only thing that will keep your pet's teeth the healthiest. Oral care foods help by scraping plaque off as they eat, IF they don't gobble it right down. Dental chews help with plaque as well, but require supervision and the cost can also add up pretty quickly. Oral rinses and water additives help to disinfect by using enzymes that attack bacteria in your pet's mouth. Brushing your pet's teeth is a surefire way to help keep your pet healthy.

And just how do you go about brushing your pet's teeth?  
Check out the tutorial below!



1. Schedule your appointment and bring your pet in for their pre-anesthetic exam at which time pre-anesthetic requirements such as vaccines will be brought up to date. (Exam is \$46. Any other vaccines or lab work is additional.)
2. At the time of your pet's exam, we will schedule your pet's dental cleaning.
3. When you bring your pet in for their dental cleaning appointment (in February or March) the \$46 you paid for the exam will be credited towards the dental cleaning.

Call the office to set up your pet's pre-anesthetic exam today and take advantage of this special rebate!  
**315-699-0050**

See the difference for yourself!



Remember what a *rotten* mood you were in when you had tooth pain? Same thing goes for your pets! You may notice post-dental cleaning that your pet is more energetic, happier and less picky about food. Aside from the obvious visual difference, your pet's mouth will now be healthier and easier on the nose! Remember, bad teeth hurt!







leaves and bark. It helps wear down their teeth and keep them from growing too long.

- A horse's teeth are massive and weigh more than its brain!
- Dogs have 42 teeth while cats have 30 teeth.
- In the canine oral cavity, over 300 species of bacteria have been identified.

New Years Resolutions for your pet:



Many of us make resolutions for ourselves but how about making one for your pet this year? One of the most common New Years resolutions for people is to become healthier. What a great idea to include your pet in! After all, many of us tend to put our pets before ourselves anyway, so here are some suggestions for a healthy New Year!

Exercise:



Who couldn't use more exercise? Many of our furry friends have become accustomed to the couch life (doesn't sound too bad does it?) and the sedentary life tends to contribute to weight gain. Make it a point to take your dog for a few extra walks or throw the ball around and find a toy to play with the cat. Not only is exercise a great health benefit, most pets really enjoy it! Consider running around, playing ball, chasing, hide and seek, doggy daycare or classes.

Feed Reasonably:



Lack of exercise helps those pounds add up alone, but not measuring food or accounting for calories in treats also contributes to your furry friends becoming more round. Make

BRRR...

Winter weather adds plenty of extra work and stress to our daily lives. Between remembering to watch the news for delayed commute times and remembering to shovel out your mailbox, we know things can get put off and forgotten when there is lots to do. We want to remind pet owners of a few important cold weather safety tips that will help keep your pets healthy and happy and won't take much time at all:

- Limit the amount of time your pet spends outside based in the temperature and wind chill and their size and health. Never leave your pets out overnight without temperature controlled shelter and unfrozen water available to them.
- Do not let your pet eat a lot of snow. It could be polluted, cause stomach irritation and even lead to Hypothermia. Have clean fresh water available at all times.
- Choose a pet-safe ice melt/salt. Some kinds can be toxic if ingested and it can even enter your pet's system through the glands in their paw pads. Keep pets away from antifreeze, as well.
- Slather some petroleum jelly on your pet's paws to keep them safe from the snow, ice and ice melt before they go outside. Make sure to wipe it off when they come in. You can reapply a clean coat if desired, but you may want to consider a less greasy paw cream or perfume-free moisturizer to heal cracks in their paw pads, or do it when you pet is in bed for the night so your floors don't get gunky!
- You can also bundle them up in a coat and boots, if they'll let you! Keep in mind that some animals feel threatened when their movement is constricted by clothing, and this can alter their behavior if they are frightened or confused.
- Beware of road conditions when traveling with or walking your pet.
- Always wear reflective gear when walking at night.
- And remember, if you're cold, your pet is probably cold, too! Maybe they just don't want you to know it because they don't want to go inside!

Check out our video below for some more Winter Tips!







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Cold	Resolution
Dental Health	Safety
Dental Special	Tooth Brush
Dentistry	Tooth Paste
Happy New Year	Twenty Eighteen

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