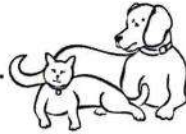


Cicero Animal Clinic, P.C. Newsletter

April-June 2017

Cicero Animal Clinic, P.C.



Keep up with Clinic News:



At Cicero Animal Clinic, P.C. it is always our goal to provide the best possible healthcare to your pets and the best possible customer service to you. We believe in treating our clients and their pets as part of our family and make every effort to go above and beyond your expectations.

Each year our Doctors and staff are kept up to date on the latest diseases, treatments and recommendations through continuing education to make sure we are always up to speed with the changes and challenges in veterinary medicine.

Cicero Animal Clinic, P.C. is dedicated to providing

- C**ompassionate care
- A**micable staff and surroundings
- R**ecognition of the human/pet bond
- E**ducation to prolong the quality of life.

Our mission simple and we strive to uphold it.

If you decide you do not want to be subscribed to our newsletter, (we hope you do!) simply follow the unsubscribe link at the bottom of this email.

Our social media links:



Congratulations, Dr. Cargill and Family!!

Cicero Animal Clinic, P.C. would like to give a heartfelt shout out to our very own Dr. Cargill for the birth of her third beautiful daughter. **Ember Skye** was born the morning of

Happy 17th Birthday, Olivia!



On May 10th, 2017 Cicero Animal Clinic, P.C. will be celebrating our clinic cat's 17th birthday! Olivia has been with us since the beginning, and has been a wonderful companion and mascot over the years. When she was younger her days were spent lounging in a wicker basket on the front counter, greeting clients and their pets in between snoozes in the sunshine. Now you can find Livie hanging out in one of her many beds during the day, keeping an eye on her visiting feline friends and her little sister, Pi. She enjoys walking around in the morning waiting for her breakfast as we prepare for our day and again as we wrap things up in the evening. She has been a constant in our clinic for her whole life, and we all love her dearly. Happy Birthday, Olivia!



Dr. Gayanna Gilbreath, DVM, is pictured with the office cat and bird, Olivia and Fancy. She says that unlike the curious cat, Olivia is afraid of Fancy, but in the secure arms of her doctor she just keeps her eye on Fancy. Cicero Animal Clinic treats exotics, in addition to pocket pets, birds, cats and dogs.

Then **1 Year Old**

February 7th, weighing in at 7lbs 3 oz. What a cutie!



Now **17 Years Old**

April is Heartworm Awareness Month!



Heartworm disease is caused by a blood borne parasite transmitted by mosquito bites. Simply going outdoors puts your pet at risk for the infection which causes serious, permanent damage to your pet's body. The infection causes arterial inflammation which can lead to irreversible changes such as physical obstruction, decreased blood flow, and ultimately congestive heart failure and even death.



□ Dogs and cats should be on year-round heartworm prevention. There are several proven safe prescription heartworm preventions that our staff can help you select for your pet and there is a screening blood test that we recommend at your pet's annual wellness exam (this test also checks for Lyme Disease and two other tick-borne diseases and is required before beginning heartworm prevention). Currently, there is no treatment for heartworm positive cats. We recommend combating this torturous disease with year-round species appropriate prevention and keeping your pet indoors at dusk (which is peak mosquito time), keeping them away from standing water and avoiding sweet smelling pet "perfumes" during mosquito weather.

It might still be cold, but it's not cold ENOUGH.

Think ¹²

The American Heartworm Society urges pet owners NOT to "assume that cooler weather eliminates the threat of diseases like heartworm, which are spread by infected mosquitoes. Mosquitoes have been known to survive well into the winter months, thanks to indoor havens and protected micro-climates existing within larger, cooler

May is Flea & Tick Prevention Month!



It is confidently said that no one EVER wants to experience fleas. They're an itchy, persistent nuisance that we'd like to keep far, far away from our pets and homes.



The first step is veterinarian recommended flea (and tick) prevention. Our staff can guide you through the numerous options and help you decide which is best for your pet and your lifestyle. Topical, chewable and collar forms of flea and tick prevention are available to keep those nasty pests at bay.

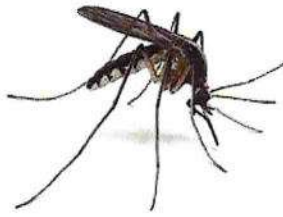


Take a minute and consider all that you are preventing. First and foremost, we want to avoid your beloved pet being in any discomfort. Not only are flea bites extremely itchy, but many dogs are allergic to fleas (this is called flea dermatitis), which leads to severe rashes, extra scratching and skin lacerations. Countless hours of cleaning and vacuuming, endless loads of laundry, and a hefty sum spent on potentially unsafe pesticides are some other things you are avoiding by using year-round flea and tick prevention.



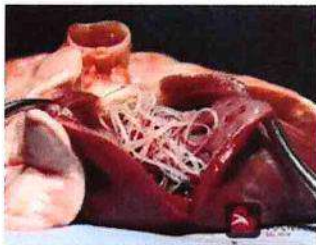
When it comes to ticks, the first and strongest line of defense is flea and tick prevention, previously discussed. Second, the Lyme disease vaccine, available for dogs. These two methods of prevention combined with awareness will help keep your dog safe from this harrowing disease. Lyme disease is an infectious disease that can have serious problems including severe joint pain and lameness in dogs. Here in Central New York, we have a massive problem with Lyme disease. The Companion Animal Parasite Council (CAPC) reports that in 2015, Onondaga County was responsible for 6.62 % of all positive cases of tick-borne Lyme disease, and Oswego County for 2.62 %. Regardless of the length of the grass, the upkeep of your yard, or your distance from

climate zones. For this reason, the American Heartworm Society recommends year-round heartworm protection for both dogs and cats."



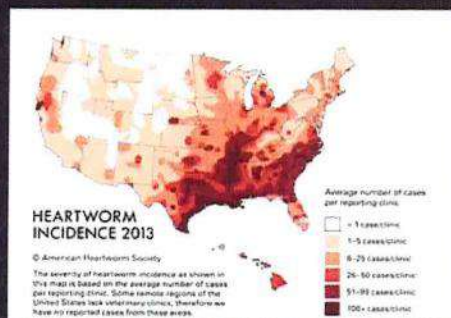
Cicero Animal Clinic, P.C. follows the AHS guidelines when preventing, diagnosing and treating heartworm disease. We would like to share with you their top 5 reasons for annual heartworm testing and year-round heartworm prevention.

- 1.) More than **1 million** pets in the United States have heartworm disease
- 2.) Heartworm disease has been diagnosed in **all 50 states**
- 3.) **Both** dogs and cats get heartworm disease
- 4.) Heartworm disease can be **FATAL**
- 5.) Prevention is safe, effective and cost-effective (treatment can cost well over \$1,000 and can be very painful)



MAP IT OUT.

See how heartworm incidence rates in your area compare with the rest of the country.



For more details, please visit www.heartwormsociety.org



Melting Snow = Uncovered Dangers

shrubby and trees, you and your pet are still at a **HIGH INFECTION RISK** due to Lyme positive tick attachment. For more information on parasites, including the prevalence in your area, take a look at the [CAPC website here](#).



Because we consider the Lyme (and Leptospirosis, a bacterial disease spread through the urine of infected wildlife and domestic animals) to be environmental risk vaccines, it is important to discuss your pet's location and lifestyle with your Veterinarian to see if your dog is a good candidate for these vaccines, in addition to their core vaccines (rabies and distemper). As always, if you have ANY questions or concerns, give our office a call!



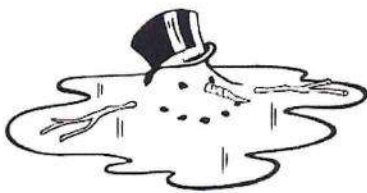
Did you know your pet's food and water bowls (and toys) are Crawling with Bacteria?



Have you ever let your pet sneak a lick of your dinner plate when you were done? Did you notice the extra slippery residue their tongue left behind? Now imagine the saliva build-up in their food and water bowls! We wash our own dishes, why not theirs? The Director of the Food and Drug Administration's Center for Veterinary Medicine, Bernadette Dunham, D.V.M., Ph.D. firmly believes "that we should treat out pets like family when it comes to their food and food safety." In her June, 2014 article *Treat Your Pets Like Family*, she explains that "we need to keep those food and water bowls clean. You wouldn't eat off the same plate or drink out of the same glass, day after day, without washing them between meals, right?" she asks. "So it stands to reason that you should keep your pet's food and water bowls clean as well."



The Director of the FDA's CVM goes on to say that "dogs, cats and other pets have bacterial microbes in their mouths (people do, too!), and these microbes can be transferred to the pet's food and water dishes. If food is left in the dish, that makes for a good environment for the bacteria to grow and may cause illness—not only in your pet, but also in young children who may play with the food dish. We recommend washing your pet's food bowl between meals every day and the water bowl ever other day."



It's always a good idea to be aware of what your pet is getting into, but you should be extra vigilant now that the snow is melting and unknown "delicacies" are appearing. A curious nose can get into some serious trouble! Be on the lookout for old food and trash, nails and broken glass, even animal droppings and remains as the big snow banks melt and the forest floors thaw. Scan your yard for potential dangers and be sure to toss any bones or rawhide that turn up the year before. If your think your pet ingested something from their new buffet, observe them for any changes in behavior that may indicate an issue and call us immediately with any concerns.



"Doody" Calls



You can take steps to help prevent your pet from acquiring intestinal parasites (worms)!



Be sure to deworm your puppy or kitten as recommended by your Veterinarian.



Keep your pet on year-round flea, tick and heartworm preventions, some brands also cover hook, round and whipworms, as well as mosquitoes and ear mites. Ask our office for recommendations of combinations to get the longest and most coverage for your money.



Keep your pet from eating excrement by promptly disposing of it and try to be aware of what they are chomping on at all times.



You can use regular dish soap, hot water and a designated sponge to keep your pet's food and water bowls (and chew toys!) nice and clean. Keep any sponges, towels or drying racks used on pet dishes separate from ones you would use for your own dishes to avoid cross contamination. Disinfect your sink when finished, and know that you are helping to keep your pet happy and healthy!



JNAR

"JUST NOT ACTING RIGHT"

This is one of the most common concerns we hear from pet parents when they call us in despair. Most are able to elaborate and help us narrow down the presenting complaint, but even without detail, we immediately understand and empathize with your increasing anxiety. **You know your pet best.** You see, care for and interact with them on a daily basis. You know their personality, their fears, their favorite people, toys and treats. **You know** your pet isn't feeling well and that something is wrong.

This is an encouragement to call us when you have a question. Shoot us an e-mail instead of (or at least in addition to!) opening up Google. You are not a bother; this is what we are here for! The receptionists you converse with are in constant direct communication with the assistants, technicians and doctors to help you keep your beloved pet healthy. Add **315-699-0050** and info@ciceroanimalclinic.com? to your contacts now! If we think your pet is suffering from something that should be evaluated, we will happily schedule a thorough examination by one of our Veterinarians. Diagnostics such as blood work and digital radiographic imaging can play a very important role in helping us to pinpoint the issue that your pet is instinctively hiding when they are showing "JNAR" symptoms. Remember, there is no such thing as a bad question!



Wellness Plans?

To help you budget the cost of preventative care in a challenging economy, you can always consider one of our Wellness Plans with monthly payments. It is important to note that ALL of our Wellness Plans include unlimited exams, annual heartworm testing (for dogs) and other important screening blood

Ease your mind and catch unsuspected intruders with a recommended yearly stool sample analysis, now included with our canine wellness screening blood work, at your pet's yearly well exam.

Check it out!

Follow along with Dr. Gilbraith as she trains her cute little 5 month old Cairn Terrier, Robyn!



Dr. Gilbraith's Adventure's in Puppyhood



Lupine Pet products available at Cicero Animal Clinic, P.C.



References:

www.ciceroanimalclinic.com
www.heartwormsociety.org
www.lupinepet.com
www.puzzle-maker.com

work. There are also plans available which cover heartworm and flea & tick prevention and dental cleanings. Call our office today or visit our website [here](#) for more information!



Get coupons for Hill's *Prescription Diets*!!

1. Go to www.hillspet.com.
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FYI:*You may need to change your printer settings to print the coupons.

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