

Offer Of The Month

Don't spend the Holidays worrying about your pets getting lost.

FREE MICROCHIP
(We only pay for installation)

Offering microchip and pet recovery services



-Active Patients only -
-Offer ends December 31st, 2013 -

Pet Of The Month



Malco and Patches Saver are waiting for Santa. Malco is a 4 year old Boxer that loves to model for pictures. Patches is a 12 year old that has an addiction to paper. He really wishes to ingest his new copy of Reader's Digest. They live in Winter Springs.

Care To Share Rewards

Thanks to the following friends for referring another pet owner to Longwood Veterinary Clinic. Your Reward is on its way!

Dave H. for Rufus B.

Ashley W. for Elmo, Rini and Yuki W.

Mickey R. for Brandy and Georgia B.

Jim H. for Finley and Schnapps C.

Lisa N. for Jade H.

Would you like a reward too? Our "Care to Share" program not only rewards you but the pet owner you refer! Use your coupons in the front page to share with your friends. Ask us for more details.



Adriana, Your December 2013 Newsletter has arrived!

Here is your Monthly Newsletter from your friends at Longwood Veterinary Clinic. Here we believe that prevention is much better than treatment for your pet and for you! Look out for the offer we have for you this month! An reminder, when you visit us, seeing your pet is the most important part of our day!



1080 W State Road 434 Longwood FL 32750 (407) 834-2526

505 7th Street
Longwood FL 32750
(407) 834-2526

CARE TO SHARE PROGRAM

Would you like a \$25 gift card for Chili's?

Just refer another pet owner to Longwood Veterinary Clinic and we will send you a \$25 gift card for Chili's. To pass along the joy, we will offer another card to the person you refer! Just give these vouchers to the pet owners you know and we'll do the rest!



"Care To Share" Program
This coupon entitles you to a \$25 gift card for Chili's when you refer another pet owner to Longwood Veterinary Clinic. One coupon per household. Expires 12/31/13.



"Care To Share" Program
This coupon entitles you to a \$25 gift card for Chili's when you refer another pet owner to Longwood Veterinary Clinic. One coupon per household. Expires 12/31/13.



It's the season to be thankful. Family, friends, health, security, and most of all, our pets are high on our list of things to be grateful for. It seems that the more modern "conveniences" we enjoy, the more crazy and time-challenged our lives become. While we should stop and give thanks more often, this is the time of year when we can pause, take inventory, and realize just how truly lucky we are.

As we finish Longwood Veterinary Clinic's eight months of renovation, my team and I are very grateful to work in a new and beautiful space. The process has been exhilarating and frustrating at the same time. Through it all, the LVC team worked hard and without complaint. I am very thankful for each and every person I work with. I am blessed with the most compassionate, sincere, and motivated partners with whom I could ever hope to spend my days and I thank you all for your dedication and support during our remodel.

I am also very grateful for the patience of you, our cherished LVC client. I know that our mess was sometimes stressful for you and your pet, including the ongoing road project. Thank you for your understanding and tolerance while we made LVC more comfortable for you. If you have not yet been in to see our finished product, please join us for our Open House on Saturday, December 14. Details are inside. And now that we are entering the holiday season, please pay special attention to this month's tips on preventing Ho-Ho-Ho from becoming No-No-No! Be smart and keep your pets safe through the holidays! Happy Holidays to all and a sincere thank you from me.

Rick Marinson, DVM



QUESTIONS

Dr. Marinson, I'm so excited to hear that LVC will have an OPEN HOUSE. I know some pet parents that are not clients but interested in visiting the clinic. Can I bring them with me to the Open House?

Cindy S., Lake Mary - FL

Dear Cindy, Absolutely bring your friends along. We will have many activities that they will enjoy. We will also have some special surprises and incentives for you when they become new clients. We just ask that you leave the pets at home for this fun visit, so we can devote all of our attention to you.

Rick Marinson, DVM

If you have a question you would like answered by one of our veterinarians, e-mail it to theteam@longwoodvet.com. You might just see yours in our next newsletter!

Follow us on



(407) 834-2526

Adriana, Look on the back of this Newsletter For This Month's EXCITING NEW OFFER!

Beware of Holiday Season Hazards!

It's a busy time of the year, so it's easy to overlook potential hazards that can be dangerous for our pets.

Ornaments: First, if you have a real Christmas tree, don't let the pet drink the water from the tree base, especially if preservatives chemicals have been added.

Second, cover the cord from any electric lights or other decorations. Pets like to chew through cords. You should be also careful with their access to places where candles may be lit.

Liquid Potpourri: While scents can be delightful, ingestion can prove deadly, especially for cats. While any pet might be burned by heated oils, cats are particularly sensitive to the catnip oils that are found in such products.

Chocolate: We've all heard that chocolate can be toxic to pets, but just how much is too much? It depends on the size of the pet and the type of chocolate. The most dangerous chocolates are baker's chocolate, semi-sweet chocolate, and dark chocolate.

Holiday Plants: Curious pets often nibble on holiday plants. Though most are fairly safe, some like lilies, poinsettias, holly and mistletoe can prove fatal, even with small ingestion.

Ribbon and Tinsel: These shiny strings are simply too tempting for cats to resist. Though they're not poisonous, when ingested, these strings can result in a life-threatening intestinal perforation. When pets swallow something stringy, like ribbon, yarn, or floss, the stringy item wraps around the base of the tongue or anchors in the stomach and is unable to pass through the intestinal tract, resulting in severe damage and possible rupture of the pet's intestinal tract. Even after surgical removal, some pets may not survive.

If a pet does ingest a long piece of tinsel, ribbon, thread or string, immediately bring the animal into the clinic for an examination. Most importantly, if you can see the string hanging from the pet's mouth or anus, do not pull on it, as doing so may result in further tissue damage.

Table: A problem to watch out for is the temptation to offer table scraps. Eating is a big part of our celebration, but we should not include the family pet. Pets are creatures of habit and changes in their usual diet can cause vomiting and diarrhea.

Doors: When friends and family visit your home, they may not be as diligent as you are in keeping doors closed. An excited or scared pet during the extra traffic in the house may see an open door as invitation to stray. Keep a note by the door alerting visitors about your pets and have a recent photo with microchip number and vaccination records in a easy-to-grab folder.

Have a wonderful holiday season feasting with family and friends, without any incidents or visits to the Emergency Clinic!

A little note from Mitsu

Meow Christmas everyone (even dogs)! I have a serious matter to discuss this month. I've found out about a life saving device that my humans have in the house. They call it Allergy. This device tells my dad exactly where I went in the house. For example, I was told not to sleep on his pillow. That means I have to wait until he is out of the house to snuggle on his pillow. This is exactly what I did other day, but then, I catch him saying that "My allergy told me that Mitsu was sleeping on his pillow." I looked all over the room and I can't find a camera. I was very careful not to leave any hair in there, but somehow he knew it. My cat sisters even helped me to get inside his pillowcase to look for this Allergy and we've found nothing. I was quite spooked, so I slept only on his pajamas and he found it out too. I even stare at the mirror for hours once I heard my mom saying "I have allergy too, but look at her face" and pointed to me. I spent the whole day grooming and I swear that Allergy is not on me. "Do any of you know what is this allergy thing? Please let me know. At least until Christmas I will have to be nice. I have my eye on some catnip toys I found on CatBay. Be nice you too, even to dogs."

Mitsu

The weather outside is frightful

Because our really cold weather doesn't happen very often, people don't put a lot of thought into what lower temperatures mean to our pets. It's interesting that some people will go to such effort to cover their plants on a cold night and then leave their dog or cat outside all night with no shelter or heat. Considering that our pets are wearing their fur coats all the time, animals are somewhat more tolerant of the cold than we are. But the real issue is acclimation. If you spend much time in any environment, your body acclimates or becomes used to that range of temperatures. Our pets are the same way. Their bodies become more adjusted to the hot weather and less so to the cold. When truly cold temperatures happen, their bodies are no more ready than we are. A dog or a cat from New York would be better prepared for our winter than Florida pets. While we don't get seriously cold weather here often, when we do, it can be a big problem for our pets. If it's too cold for you to be outside, your pet should not be either. Have a plan in place before the cold gets here and we are busy with holiday activities.

Did You Know?

According to statistics from the Humane Society of United States, around 35% of pets were acquired from a relative or a friend, with many of these being gifts. Now that we are into the Holiday season many people might be considering giving a pet as a gift. Is a pet a good idea as a gift? That depends on the circumstances. A new puppy or kitten under the Christmas tree is a wonderful image and it is certainly acceptable for parents to give pets as gifts to their children, but extra caution should be used when giving a pet to someone other than a very close relative. A pet can't be returned after the holidays. It is a huge responsibility that requires a strong commitment for the next 15 or more years. It may seem like a great idea to you, but it may not seem so to the other person.

Expansion Progress

OPEN HOUSE

You've followed our progress and patiently endured our dusty season. Now is time to celebrate the new look of LVC.

Join us for our Open House.
Dec. 14th 2013
3-6 pm

RSVP by calling us at 4078342526 or emailing the team@longwoodvet.com

Tip of the Month

The end of the year comes with its own set of fragrances: Cinnamon, Apple Pie, Pine, Candy Cane, Etc. Not part of this wonderful combination is the smell of a stinky pet that your relatives will notice as soon as they open your front door. So get ready. We're washing the dog.

Before you start brush your dog well. Mats, and tangles, once wet, just get worse and will likely have to be cut out. So get them out the way first.

Let your brushed dog relax while you set up the proper tools and fill the tub. A bath mat in the tub or sink will make your dog feel more comfortable by giving him something secure to stand on. Set out your towels and some dog-friendly shampoo and conditioner where you can reach them.

Don't spare the words of encouragement. In working with dogs, a good attitude can go a long way. Keep your attitude high and don't let up on the praise.

Later up, rinse, repeat and rinse thoroughly (the biggest mistake most people make is not rinsing well enough - it makes the coat dull and flaky). Follow up with a conditioner or detangler if your pet's coat needs either. Rinse well for a final time. Be extremely careful not to get any soap in your dog's eyes and rinse the face thoroughly. Hold a towel over your dog's head while he shakes. Your dog can get more water off by shaking than you can by towel-drying. So let him have it, and then finish the job by rubbing him dry when he's done.

Now, the cat. Bathe the cat? Yes!! Cats - especially short-haired ones - generally do a pretty good job of keeping themselves well-groomed. If you have an allergy sufferer in the house, though, a weekly bath (or just a rinse with clean water) will help to keep the allergen levels to more manageable levels.

And, of course, if your cat gets into something he can't safely clean off himself, he'll need a bath. If your cat won't cooperate, we can do it for you. We don't want to see your cat getting hurt in the process.

If your cat is tolerating the process, work as quickly as you can, wet your cat, lather, rinse, condition and then rinse again, thoroughly. Wrap your cat snugly in a "kitty burrito" to dry him with the towel, and then set him down in a way to minimize injury to you both and let him stalk off to reclaim his dignity and plot his revenge.

- Q: Why don't they play poker in the jungle?
A: Too many cheetahs.
Q: Where do dogs go when they lose their tails?
A: To the retail store.
Q: What kind of dog tells time?
A: A watch dog.
Q: Why did the turtle cross the road?
A: To get to the Shell station!
Q: Why did chicken Jim Morrison cross the road?
A: To break on through to the other side.
Q: Why do birds fly South?
A: Because it's too far to walk.

Animal Humor

Have you met Jason?



I joined the Longwood Veterinary team in September of 2013 and I love it here. There isn't a single person who I don't enjoy working with. And it's a lot of fun meeting all our loyal clients. If I haven't met you yet, I look forward to it.